

Editorial

When the ADMpg magazine was launched in September 2008, during the International Congress of Administration, we initially intended that it would contemplate the best articles evaluated in the respective areas of submission of the same in the event. Allied to this objective, we intent it to be recognized as a periodic able to spread and diffuse knowledge generated by the researchers of post-graduation programs in Administration area and related areas, from Brazil and other countries. Therefore, many efforts had and have been endeavored so, the readers interested in deeper studies in the area have the maximum achievement in the reading. We believe the release of the magazine was necessary, as well as the strengthen the scientific section of the event, we amplified the quantity of periodics for divulgation of researches fulfilled in the area.

The efforts are being made, for in its second year of edition the magazine has been publishing articles of recognized researchers in the administration and correlated areas. Another effort endeavored by publishers is the indexing of the magazine in several known databases, thus facilitating the access. Such objectives are being gradually achieved. A present concern for publishers is the constant updating of the evaluation, selection, judgment and review criteria for publication. Such criteria are periodically reconsidered and optimized, enabling, each time more, the divulgation of scientific articles that bring a significant contribution.

Therefore, the edition of another issue of ADMpg Magazine come to contribute with the foundation of ideas that objectifies the improvement, consolidation and divulgation of relevant researches, interacting researchers of national and international level, thereby contributing, for the growth and recognition of research in Administration and correlated areas in the country.

The publishers